

PROGRAM EVALUATION IN GLOBAL HEALTH (PART I): DEVELOPING LOGIC MODELS

Global health is an expanding field, which now includes clinical service, research, and education to underserved populations domestically and internationally. This often takes place in rural and/or cross-cultural settings with limited resources. Such contexts require creative innovation, but usually lack a trained program evaluation team to assess new programs' efficacy. A logic model is a tool that visually represents a program's components and the assumptions that underlie its intended effects. Its development is often the first step in evaluating a program. Intended audience: This introductory-level teaching session is intended for clinicians and/or educators who have an interest in evaluating the programs they implement. No research or program evaluation experience required. Activities/Teaching methods: Time will be approximately divided as follows: 1. Short presentations will be used to review an example logic model. 2. Small working groups of participants will then create a section of a logic model based on an example program. 3. Question/answer and large group discussion: Presenters will address participants' questions, but also pose questions to the group regarding participants' own experiences with program evaluation in global health. Anticipated outcome(s): Participants will leave this teaching session with the ability to describe the purpose of a logic model, create a logic model, and apply these skills in program planning, management, and improvement.

1. Create a logic model that describes a program's activities, outputs, and intended outcomes.
2. Use a logic model to communicate the components and purpose of a program.
3. Incorporate logic models in global health program evaluation.