

VIRTUAL

APRIL 22-24 2021

SPONSORSHIP PROSPECTUS

THE 28TH ANNUAL RURAL & REMOTE MEDICINE COURSE
TAKE 2!



SRPC.ca

@SRPCANADA

#SRPC2021

WELCOME TO THE 28TH ANNUAL RURAL AND REMOTE MEDICINE COURSE – TAKE 2!

SRPC's first virtual conference! We are doing our utmost to ensure this conference is beneficial to all our loyal exhibitors. Being unable to host our regular in-person conference in 2020, we have realized just how vital our sponsors are to our organization. We thank you for all your support over the years.

Rural and Remote has always been a one of a kind opportunity for sponsors to meet and network with hundreds of rural physicians, residents, and medical students in one location. Whether you aim to raise awareness, promote a cause, introduce a product, or learn more about the challenges and opportunities that rural medicine poses, this conference is where your goals will be achieved. We hope to give exhibitors and sponsors an excellent opportunity to network virtually with the same positive outcomes.

SRPC's Rural and Remote Medicine Conference has become one of the most well attended rural medical conferences. In previous years it has attracted nearly 1,000 attendees from across Canada as well as from other countries. It offers rural physicians opportunities to gain and upgrade vital skills, exchange knowledge, and develop their professional and social networks. We are very hopeful this year that our attendance will be even higher due to the easy accessibility of the virtual platform.

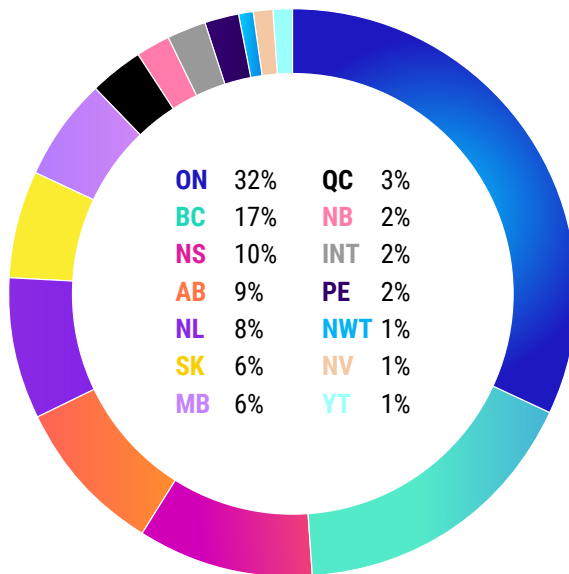


DELEGATE DEMOGRAPHICS

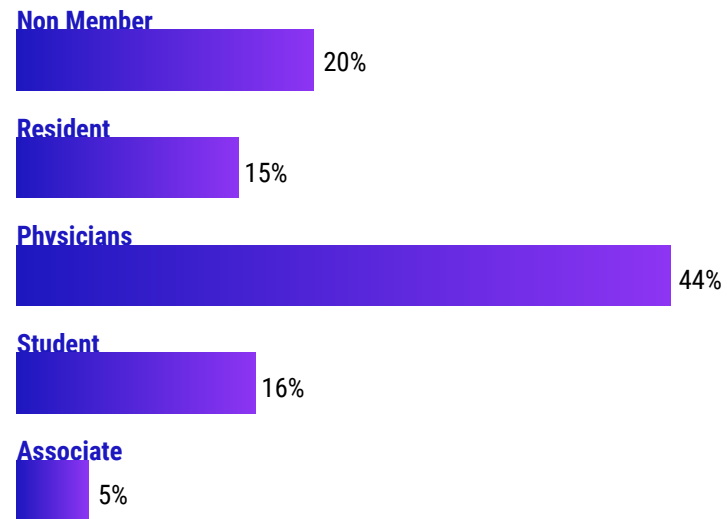
The majority of delegates are experienced physicians practicing in rural and remote Canada and students and residents interested in rural medicine.

Other delegates include nurses, physician assistants, medical educators, health administrators, and academics.

Funds raised through your contribution ensure the ongoing viability of this valuable conference. It is the only one of its kind, addressing rural physicians needs on a national level.



% OF 2019 CONFERENCE PARTICIPANTS BY PROVINCE/TERRITORY



% OF 2019 CONFERENCE PARTICIPANTS BY MEMBERSHIP TYPE

VIRTUAL EXHIBITOR PACKAGE – \$1,100

Join our virtual exhibit hall! In hopes of promoting high traffic volumes for the exhibitors we have designated specific times for attendees to visit the virtual booths. Each virtual booth will include the following:

EXHIBITOR LOGO

Size: 250 px X 250 px minimum

File type: png, jpg, or eps

EXHIBITOR WEBLINK

Format: Exhibitor provides link and display text

INTRODUCTORY PARAGRAPH

Word Limit: 150 words

CONTACT FORM

Format: Name, email, company message are standard,
1 custom field can be added

EMBEDDED VIDEO

Format: Exhibitor provides embedded link from YouTube, Vimeo or other hosted location

CHAT FEATURE

Exhibitor will setup an account and customize their chat on <https://www.tawk.to/> and provide PSAV with an embedded code

VIRTUAL MEETINGS WITH ATTENDEES

Exhibitors must provide a link (Zoom, Microsoft Teams, etc.) using their own account that will be embedded in the platform

REGISTRATION 'WOW!' BOX — \$900

In replacement of our registration bags, each delegate will be mailed a 'WOW!' box prior to the conference. Organizations can directly reach delegates by adding a brochure or flyer, branded merchandise or product samples to the "WOW!" box.

Weight restriction: 50 grams or less

Heavier items are permitted but will incur additional charges.

You must notify us by **March 1st** the exact details of your product. Product must arrive at the SRPC no later than **March 31st**.

ADVERTISING CONFERENCE WEBSITE — \$500

Advertising space is available on the conference registration page. Send us your logo in jpg format and a link to your website.

ROTATING BANNER — \$1,700

Your logo transitions for all 3 days of conference on a high traffic area on the conference platform.

Format: Portrait

Size: 2mb maximum

File Type: png, jpg, or eps

REGISTRATION FORM

CONTACT DETAILS

COMPANY/ORGANIZATION NAME

ADDRESS

CITY/PROVINCE

POSTAL CODE

CONTACT PERSON

EMAIL ADDRESS

PRIMARY PHONE

CELL

FAX

SPONSORSHIP OPTIONS

- VIRTUAL EXHIBITOR PACKAGE: **\$1,100**
- REGISTRATION 'WOW!' BOX: **\$900** ROTATING BANNER: **\$1,700**
- ADVERTISING CONFERENCE WEBSITE: **\$500**

BOOKING AND CANCELLATION POLICY

Full payment due 30 days after invoicing. All payments must be made in full by **April 1, 2021**.
If payment is not made by this date, bookings will be released for resale. Notice of cancellation must be submitted in writing to louisea@srpc.ca.

PAYMENT

\$ _____ + PROVINCIAL TAX RATE: \$ _____ = **TOTAL: \$** _____
13% IN ON | 14.975% IN QC | 15% IN PE,NB,NS,NL | 5% ALL OTHER PROVINCES
 INVOICE CHEQUE PAYABLE TO SRPC CREDIT CARD

CARD NUMBER (VISA/MC/AMEX)

EXPIRY DATE

NAME ON CARD

AUTHORIZED \$