

CAREER/CLASSIFIED ADVERTISING

CARRIÈRES ET ANNONCES CLASSÉES

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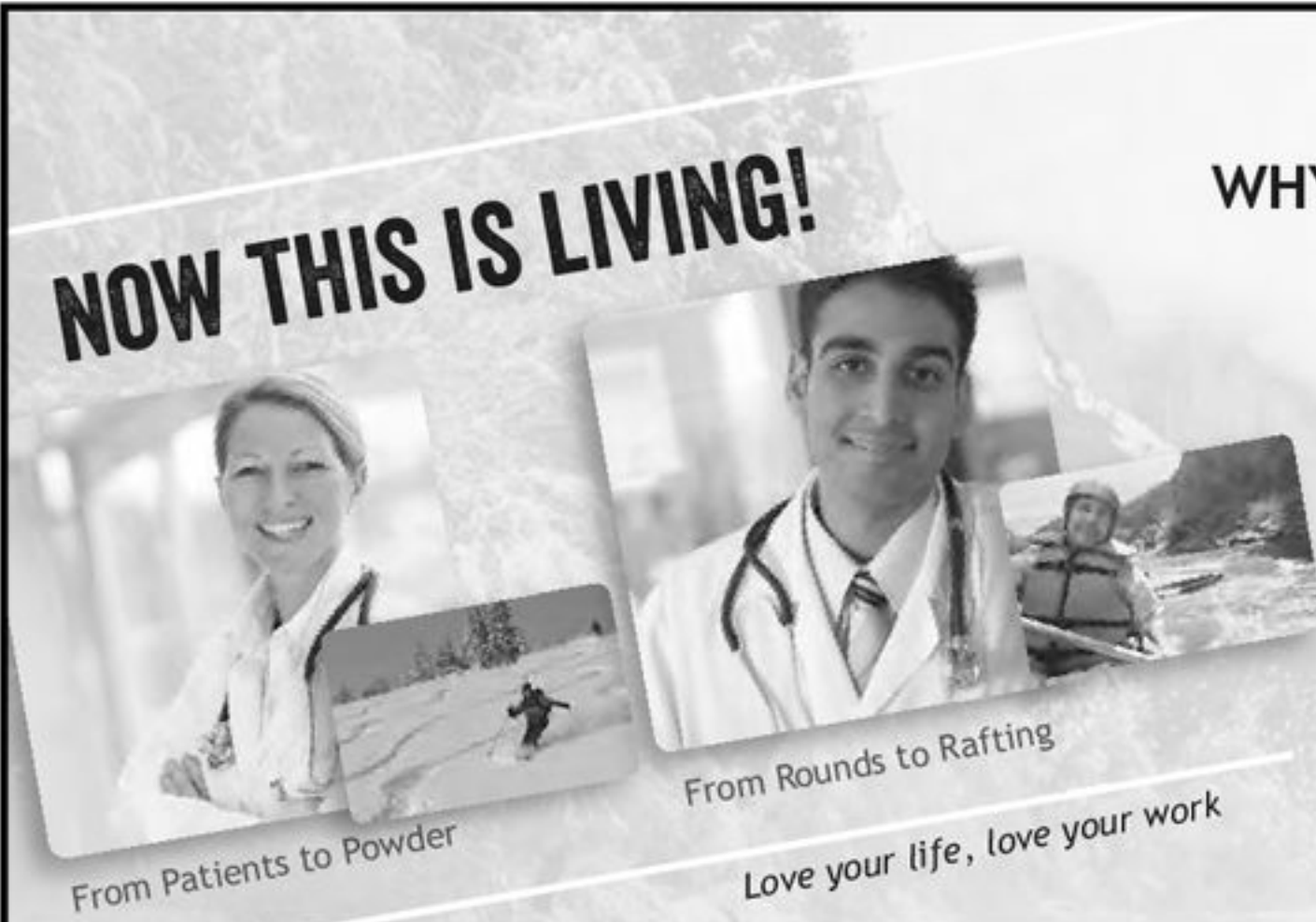
The *Canadian Journal of Rural Medicine (CJRM)* is pleased to accept classified advertisements. The deadline is 1 month before issue date. Classified rates: 1 page \$1050; 2/3 page \$1005; 1/2 page \$855; 1/3 page \$655; 1/4 page \$545; 1/8 page \$465. Colour rate available upon request. Visa, MasterCard and American Express accepted.

Advertisements should be sent to: Journal Advertising, *CJRM*, 1867 Alta Vista Dr., Ottawa ON K1G 5W8; tel 800 663-7336 or 613 731-8610 x2107/2041; fax 613 565-7488; advertising@cma.ca

Le Code des droits de la personne de l'Ontario interdit la discrimination dans la publicité relative à l'emploi.

Le *Journal canadien de la médecine rurale* accepte volontiers les annonces classées. Celles-ci doivent être reçues au Journal au plus tard 1 mois avant la date de parution. Tarif des annonces classées : 1 page, 1050 \$; 2/3 page, 1005 \$; 1/2 page, 855 \$; 1/3 page, 655 \$; 1/4 page, 545 \$; 1/8 page, 465 \$. Tarif couleur disponible sur demande. Visa, MasterCard et American Express acceptés.

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INTERIOR HEALTH OPPORTUNITIES

ANESTHESIOLOGIST: BC – Cranbrook. The Rural Physicians for British Columbia are providing a one-time incentive payment of \$100,000 for a 3-year return of service for a permanent anesthesiologist for this 74-bed regional facility, serving a catchment area of approximately 80,000 people. Shared responsibility of workload within Anesthesiology Department. The hospital has on-site CT, US and traveling MRI, and offers internal medicine, obstetrics and gynecology, general surgery, orthopedics, ophthalmology, ENT, pathology, psychiatry and radiology. Hours of work are negotiable and the compensation is fee-for-service so open for discussion. Multiple incentives: recruitment incentive \$20,000; retention fee premium 14%; retention flat fee \$12,240; relocation reimbursement. Cranbrook is surrounded by stunning scenery and boasts the most sunshine of anywhere in B.C. with unlimited summer and winter activities. For more information contact: email physicianrecruitment@interiorhealth.ca or view us online at our Web site www.betterhere.ca –RM-292b

FAMILY PHYSICIAN: BC – Ashcroft. Ashcroft Hospital and Community Health Centre is a Level 1 Community Hospital with four emergency beds, 24 extended care beds, and one respite care. Ashcroft (population: 1,664) rests along the banks of the Thompson River, deep in the heart of British Columbia's desert country. The town is set amid a spectacular recreational environment where hiking, golfing, and fishing thrive. Remuneration is fee-for-service \$300-350,000+/-, plus rural retention incentives and on-call availability payment. Overhead is around 20% and the office has a fully integrated EMR. For more information email physicianrecruitment@interiorhealth.ca or online www.betterhere.ca –RM-318

FAMILY PHYSICIAN: BC – Clearwater. Family physicians wanted to join the medical team in this beautiful community. Rural setting, relaxed pace of work, newer hospital, and an amazing provincial park as your backyard. Known for world-class recreation, enriched culture, and vibrant community life, Clearwater offers the balanced lifestyle you have been looking for. Enjoy working in a single group practice with electronic medical records, a modern acute care facility, and a 21-bed residential care facility. Payment structure is fee-for-service plus multiple incentives: The Rural Physicians for British Columbia incentive provides a one-time incentive payment of \$100,000 for a 3-year return of service; recruitment incentive \$20,000; retention fee premium 21.14%; retention flat fee \$18,482.40; and relocation reimbursement. For more information contact: email physicianrecruitment@interiorhealth.ca or view us online at our Web site www.betterhere.ca –RM-281a

FAMILY PHYSICIANS: BC – Cranbrook is a thriving city with an approximate population of 20,000 and a catchment population of approximately 26,000. Seeking permanent and locum family physicians. Located in the middle of the broad Rocky Mountain Trench, the stunning surroundings and idyllic climate present perfect conditions for outdoor activities such as horse riding, hiking and biking or a relaxing afternoon boating on the lake. The winter brings great opportunities for alpine skiing at Kimberley Alpine Resort just a short 30 km drive. Choose the clinic you prefer. Our division of family practice, the four clinics and our Cranbrook community are working together to draw the best people to our town and realize our goal of making Cranbrook the best place to live and work in Canada. Remuneration is fee-for-service, ranging from \$165,000 to \$300,000 with excellent rural incentives. For more information, email physicianrecruitment@interiorhealth.ca or view online www.betterhere.ca –RM-327

FAMILY PHYSICIAN: BC – Lillooet. Five-physician, unopposed fee-for-service practice seeks sixth family physician with ER skills. Clinic

group focus is on balance of work and lifestyle. Easy access to lower mainland, Whistler and interior of province. Call currently 1-in-5. Regular schedule includes one week off every fifth week. Full Rural Physician Recruitment and Retention benefits eligibility, including 38 days rural locum coverage for holidays. World-class wilderness at your doorstep for skiing, hiking, fishing, whitewater kayaking and mountain biking. Full service rural hospital with GP Surgeon and Anesthetist on staff. For more information email physicianrecruitment@interiorhealth.ca or view online at Web site www.betterhere.ca

–RM-282b

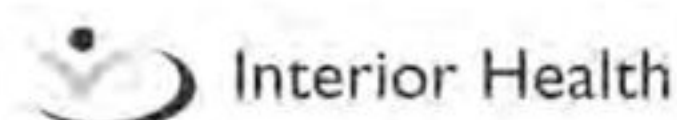
FAMILY PHYSICIAN: BC – Logan Lake is situated in the Heart of the Highland Valley; a pristine natural environment of mountains, lakes and forests. Logan Lake is a growing, progressive and family-oriented community. This is a full service family practice with acute care clinic coverage. We have a turnkey operation with Wolf EMR and no startup costs for a new physician. Also, only 60 km away is a tertiary level hospital, Royal Inland Hospital, Kamloops. Remuneration is fee-for-service \$300-500,000+/-, plus rural retention incentives and on-call availability payment. For more information email physicianrecruitment@interiorhealth.ca or view online www.betterhere.ca –RM-317

FAMILY PHYSICIANS: BC – Merritt. Rolling hills, sparkling lakes and over 2,030 hours of sunshine every year make Merritt a haven for four-season outdoor recreation. We have a need for family physicians in their choice of clinic. Nicola Valley Hospital and Health Centre is a 24-hour Level 1 community hospital with a 24-hour Emergency Room. Also, only 86 km away is a tertiary level hospital, Royal Inland Hospital, Kamloops. Remuneration is fee-for-service \$250-\$450,000+, rural retention incentives and on-call availability payment. For more information email physicianrecruitment@interiorhealth.ca or view online www.betterhere.ca –RM-311

FAMILY PHYSICIANS: BC – Nelson. The city of Nelson is seeking family physicians for their vibrant, active community. There are both part-time and full-time opportunities available in well-established clinics. With supportive colleagues to share the responsibilities of in-hospital patients, clinics operate with EMR systems, along with very efficient and friendly staff. Clinic physicians are very supportive to new colleagues establishing their practice and providing coverage for hospital inpatients. Specialist support is available at the local hospital, including internal medicine, ophthalmology, neurology and pediatrics, with additional services regionally. There is also the additional option of doing emergency room work and obstetric care. Room for growth! With its friendly people and scenic location among rivers, mountains, and lakes, the area offers a wide range of year-round outdoor recreational opportunities. Remuneration can be discussed when determining which clinic is a good match for you, plus multiple incentives: recruitment \$15,000; retention fee premium 11.62%; with a retention flat fee \$12,107.96. For more information email physicianrecruitment@interiorhealth.ca or view us online at our Web site www.betterhere.ca –RM-293

FAMILY PHYSICIANS: BC – Princeton. Family physicians wanted to join our dynamic team of four GPs and one NP for our busy clinic and hospital. We have a six-bed inpatient hospital with a 24 hour ER, which is attached to the Cascade Medical Centre providing full family practice services to a community population of 3,000 and a surrounding catchment population of approximately 6,000. Fee-for-service, \$250,000 to \$400,000, with excellent rural incentives and on-call availability payment. For more information, email physicianrecruitment@interiorhealth.ca or view online www.betterhere.ca –RM-328

www.betterhere.ca



It's the Island calling

FAMILY PHYSICIAN OPPORTUNITIES Vancouver Island, B.C.

Your career can be a demanding one ... so why not consider a location where the benefits are *naturally distracting*?

Family Practice opportunities are available in rural and urban locations, including **Port McNeill, Port Hardy, Cortes Island, Campbell River, Comox Valley, Oceanside** and **Cowichan Valley**. With expansive natural beauty, access to amazing recreational activities and one of the best climates in Canada – Vancouver Island is a mecca for outdoor enthusiasts and offers a quality of life second to none!

An Alternative Payment contract is available in some locations and in designated communities, a range of attractive **Rural Benefits** are provided including:

- \$10,000 - \$20,000 Recruitment Incentive
- \$5,000 Relocation Reimbursement
- Fee-for-Service Premium
- Annual Retention Payment
- Annual CME Allowance
- Rural GP Locum Program

View all our current opportunities at www.viha.ca/careers/physicians or contact us directly for more information.

Sheila Leversidge, Physician Recruitment Coordinator
Tel: 250-740-6972 • Email: physicians@viha.ca

Discover Vancouver Island ... with unlimited possibilities for your career, family & future!



RM-329

REPRINTS

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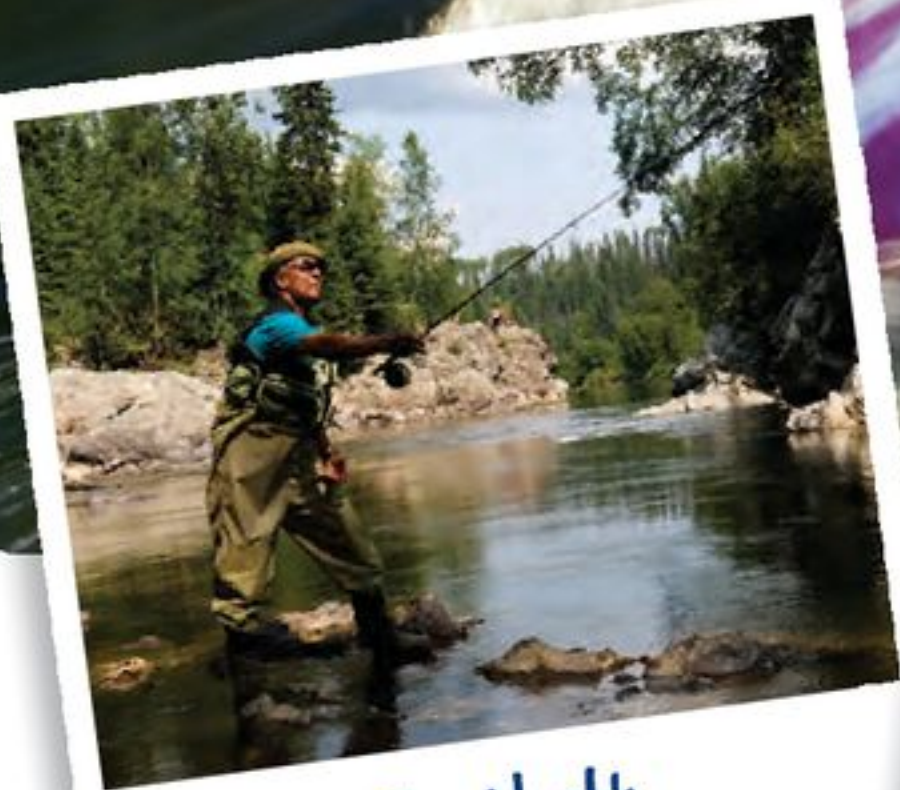
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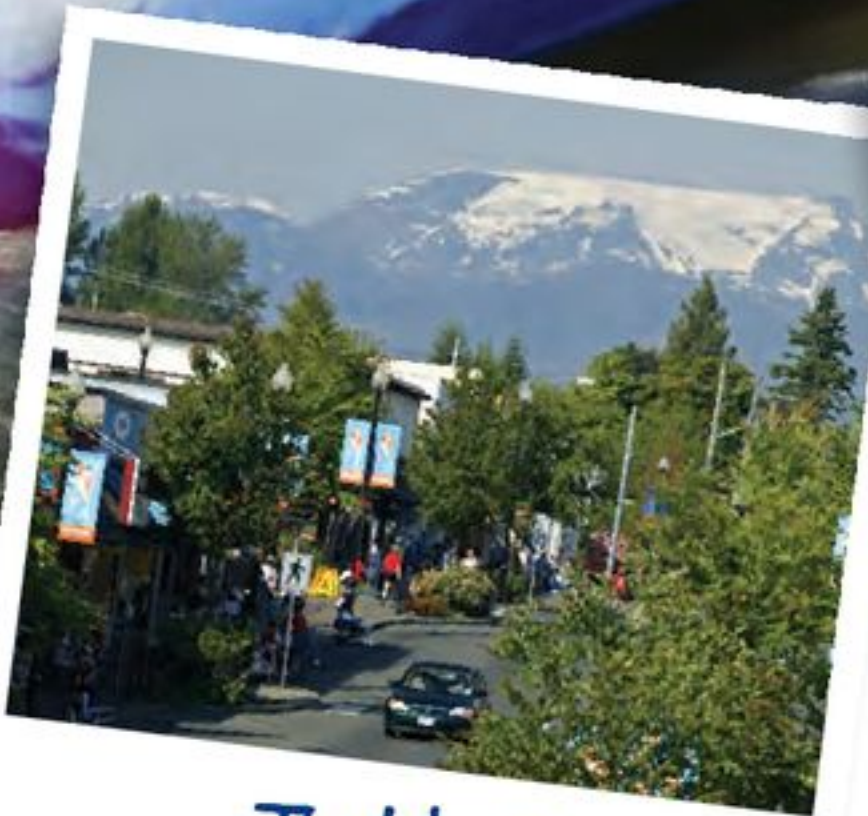
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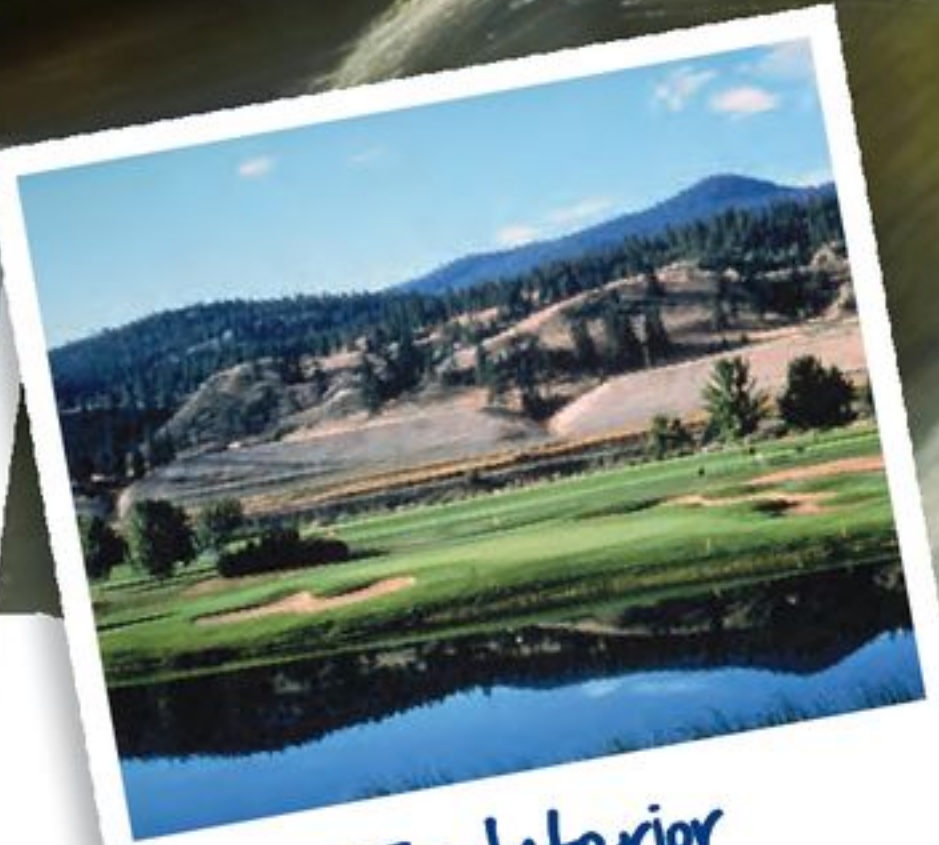
Rural BC, the place to be.



The North



The Island



The Interior

PRACTISE MEDICINE IN BRITISH COLUMBIA Enrich your career. Enhance your quality of life.

Join the hundreds of physicians who have moved to rural British Columbia (BC) to enjoy a quality of life that is envied around the world. Our physician services team can assist you with licensing and immigration, and match your skills and interests with exciting career opportunities. **Register online today!**

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PHYSICIANS

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Photo: Picture BC & Tim Swanky



Open up to a LAMA option in COPD

IMPROVED PATIENTS' QUALITY OF LIFE

(LS mean change in SGRQ total score vs. placebo, -3.32; $p < 0.001$)^{1,2†}



ONCE-DAILY^{Pr} SEEBRI[®] BREEZHALER[®]

DEMONSTRATED 5-MINUTE ONSET AND 24-HOUR BRONCHODILATION

- ▶ FEV₁ improvement shown 5 minutes after first dose (0.093 L vs. placebo, $p < 0.001$, serial spirometry)^{1,3†}
- ▶ Significantly greater LS mean FEV₁ vs. placebo demonstrated at all time points over 24 hours (LS mean FEV₁ [L] vs. placebo after first dose, $p < 0.001$; time points were 5 min, 15 min, 30 min, 1 hr, 2 hrs, 3 hrs, 4 hrs, 6 hrs, 8 hrs, 10 hrs, 12 hrs, 23 hrs 15 min, 23 hrs 45 min)^{4§}

Indication & clinical use:

SEEBRI[®] BREEZHALER[®] is indicated as a long-term once-daily maintenance bronchodilator treatment in patients with chronic obstructive pulmonary disease (COPD), including chronic bronchitis and emphysema.

- ▶ Not indicated for the relief of an acute deterioration of COPD
- ▶ Can be used at the recommended dose in elderly patients 65 years of age and older
- ▶ Should not be used in patients under 18 years of age

Relevant warnings and precautions:

- ▶ Not indicated for treatment of acute episodes of bronchospasm
- ▶ Not indicated for treatment of acutely deteriorating COPD
- ▶ Worsening of narrow-angle glaucoma
- ▶ Worsening of urinary retention
- ▶ In severe renal impairment, use only if the expected benefit outweighs the potential risk
- ▶ Paradoxical bronchospasm

For more information:

Please consult the Product Monograph at www.novartis.ca/asknovartispharma/download.htm?res=seebri%20breezhaler_scrip_e.pdf&resTitleId=665 for important information relating to adverse events, drug interactions, and dosing information which have not been discussed in this piece. The Product Monograph is also available by calling the Medical Information Department at 1-800-363-8883.

LAMA: long-acting muscarinic antagonist; COPD: chronic obstructive pulmonary disease; LS: least square; SGRQ: St. George's Respiratory Questionnaire, measures health-related quality of life in symptoms, activities and impact on daily life⁵; FEV₁: forced expiratory volume in 1 second.

† GLOW2: A 52-week, randomized, double-blind, placebo-controlled parallel-group study of 1,060 patients with COPD. Patients received either SEEBRI[®] BREEZHALER[®] (glycopyrronium 50 mcg o.d.; n=525), placebo (n=268), or open-label tiotropium (18 mcg o.d.; n=267) as an active control. Primary endpoint was 24-hour post-dose (trough) FEV₁ following 12 weeks of treatment.

‡ GLOW1: A 26-week, randomized, double-blind, placebo-controlled parallel-group study to assess the efficacy, safety and tolerability of once-daily SEEBRI[®] BREEZHALER[®] (50 mcg) in patients with COPD (n=550); placebo (n=267).

§ LS mean FEV₁ (L) after first dose: SEEBRI[®] BREEZHALER[®] (n=169) vs. placebo (n=83), respectively: 5 min: 1.39 vs. 1.30; 15 min: 1.43 vs. 1.28; 30 min: 1.44 vs. 1.28; 1 hr: 1.47 vs. 1.28; 2 hrs: 1.53 vs. 1.34; 3 hrs: 1.53 vs. 1.35; 4 hrs: 1.52 vs. 1.35; 6 hrs: 1.48 vs. 1.33; 8 hrs: 1.47 vs. 1.33; 10 hrs: 1.47 vs. 1.32; 12 hrs: 1.45 vs. 1.31; 23 hrs 15 min: 1.37 vs. 1.27; 23 hrs 45 min: 1.39 vs. 1.31; $p < 0.001$ for all time points.

References: 1. SEEBRI[®] BREEZHALER[®] Product Monograph. Novartis Pharmaceuticals Canada Inc., December 3, 2013. 2. Kerwin E, Hébert J, Gallagher N et al. Efficacy and safety of NVA237 versus placebo and tiotropium in patients with COPD: the GLOW2 study. *Eur Respir J* 2012;40:1106-14. 3. D'Urzo A, Ferguson GT, van Noord JA et al. Efficacy and safety of once-daily NVA237 in patients with moderate-to-severe COPD: the GLOW1 trial. *Respir Res* 2011;12(156):1-13. 4. Data on file. Novartis Pharmaceuticals Canada Inc. 5. Jones P. St. George's Respiratory Questionnaire Manual. Available from: www.healthstatus.sgu.ac.uk/SGRQ_download/SGRQ%20Manual%20June%202009.pdf. Accessed May 16, 2014.

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