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The *Canadian Journal of Rural Medicine (CJRM)* is pleased to accept classified advertisements. The deadline is 1 month before issue date. Classified rates: 1 page \$1020; 2/3 page \$975; 1/2 page \$830; 1/3 page \$635; 1/4 page \$530; 1/8 page \$450. For a *CJRM* confidential-reply box number there is a \$20 charge (first insertion only). VISA, MASTERCARD AND AMERICAN EXPRESS ACCEPTED.

Advertisements should be sent to: Journal Advertising, *CJRM*, 1867 Alta Vista Dr., Ottawa ON K1G 5W8; tel 800 663-7336 or 613 731-8610 x2107/2041; fax 613 565-7488; advertising@cma.ca

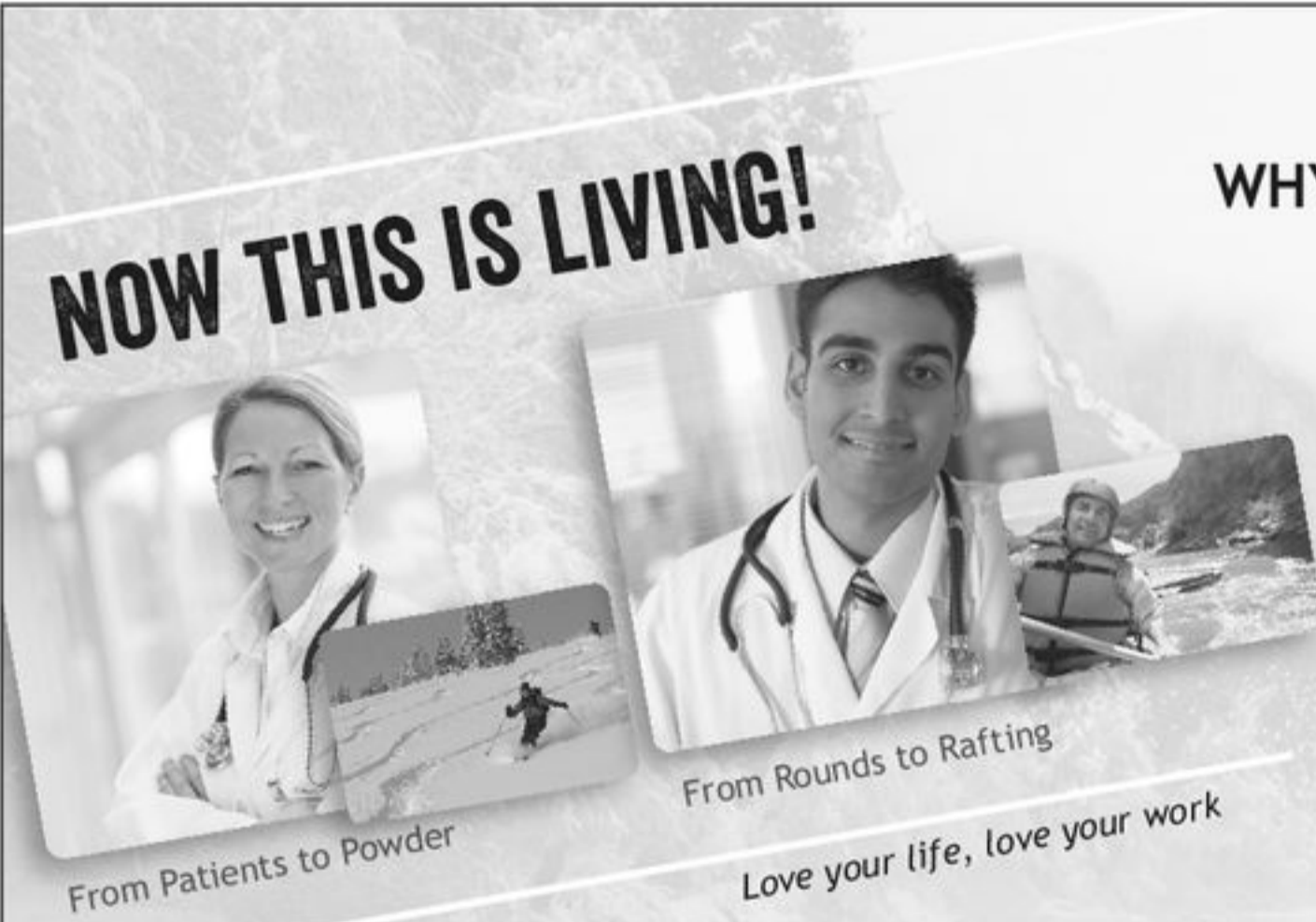
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Le Code des droits de la personne de l'Ontario interdit la discrimination dans la publicité relative à l'emploi.

Le *Journal canadien de la médecine rurale* accepte volontiers les annonces classées. Celles-ci doivent être reçues au Journal au plus tard 1 mois avant la date de parution. Tarif des annonces classées : 1 page, 1020 \$; 2/3 page, 975 \$; 1/2 page, 830 \$; 1/3 page, 635 \$; 1/4 page, 530 \$; 1/8 page, 450 \$. L'emploi d'une boîte-réponse confidentielle au *JCMR* donne lieu à la perception d'un supplément de 20 \$ (pour la première insertion seulement). VISA, MASTERCARD ET AMERICAN EXPRESS ACCEPTÉS.

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Veillez faire parvenir les réponses aux numéros de boîtes à l'adresse suivante : Boîte ____, *CJRM*, 1867, prom. Alta Vista, Ottawa ON K1G 5W8.



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INTERIOR HEALTH OPPORTUNITIES

ANESTHESIOLOGIST: BC – Cranbrook. The Rural Physicians for British Columbia are providing a one-time incentive payment of \$100,000 for a 3-year return of service for a permanent anesthesiologist for this 74-bed regional facility, serving a catchment area of approximately 80,000 people. Shared responsibility of workload within Anesthesiology Department. The hospital has on-site CT, US and traveling MRI, and offers internal medicine, obstetrics and gynecology, general surgery, orthopedics, ophthalmology, ENT, pathology, psychiatry and radiology. Hours of work are negotiable and the compensation is fee-for-service so open for discussion. Multiple incentives: recruitment incentive \$20,000; retention fee premium 14%; retention flat fee \$12,240; relocation reimbursement. Cranbrook is surrounded by stunning scenery and boasts the most sunshine of anywhere in B.C. with unlimited summer and winter activities. For more information contact: email physicianrecruitment@interiorhealth.ca or view us online at our Web site www.betterhere.ca –RM-292b

FAMILY PHYSICIAN: BC – Ashcroft. Ashcroft Hospital and Community Health Centre is a Level 1 Community Hospital with four emergency beds, 24 extended care beds, and one respite care. Ashcroft (population: 1,664) rests along the banks of the Thompson River, deep in the heart of British Columbia's desert country. The town is set amid a spectacular recreational environment where hiking, golfing, and fishing thrive. Remuneration is fee-for-service \$300-350,000+/-, plus rural retention incentives and on-call availability payment. Overhead is around 20% and the office has a fully integrated EMR. For more information email physicianrecruitment@interiorhealth.ca or online www.betterhere.ca –RM-318

FAMILY PHYSICIAN: BC – Chase. Also known as the Gateway to the Shuswap, this lakeshore town offers an abundance of recreational opportunities. Located between Kamloops and Salmon Arm, Chase is a full-service community. You will be part of a multidisciplinary team providing primary care within an established electronic clinic. Hours of operation are Monday to Friday, 8 am – 4 pm, and the clinic is conveniently located across from the Health Centre. The three physicians rotate an on-call schedule for the emergency department. Remuneration is fee-for-service \$250-350,000+/-, plus RSA incentives and on-call availability payment. For more information email physicianrecruitment@interiorhealth.ca or view online www.betterhere.ca –RM-316

FAMILY PHYSICIAN: BC – Clearwater. Family physicians wanted to join the medical team in this beautiful community. Rural setting, relaxed pace of work, newer hospital, and an amazing provincial park as your backyard. Known for world-class recreation, enriched culture, and vibrant community life, Clearwater offers the balanced lifestyle you have been looking for. Enjoy working in a single group practice with electronic medical records, a modern acute care facility, and a 21-bed residential care facility. Payment structure is fee-for-service plus multiple incentives: The Rural Physicians for British Columbia incentive provides a one-time incentive payment of \$100,000 for a 3-year return of service; recruitment incentive \$20,000; retention fee premium 21.14%; retention flat fee \$18,482.40; and relocation reimbursement. For more information contact: email physicianrecruitment@interiorhealth.ca or view us online at our Web site www.betterhere.ca –RM-281a

FAMILY PHYSICIANS: BC – Kaslo; 1.5 FTE family physicians (prefer CCFP). Flexible arrangements for 0.5-1.0 FTE for a total of 2.0 FTE. Service contract base \$219,830 (prorated if less

than full time); recruitment incentive plus multiple rural incentives; fully IH managed facility with EMR; no overhead. Multidisciplinary community health centre offering ER and a variety of health services; 20-bed residential facility. Clinic/ER hours: weekday 9 am to 5 pm. For more information email physicianrecruitment@interiorhealth.ca or view the full posting online www.betterhere.ca –RM-325

FAMILY PHYSICIAN: BC – Lillooet. Five-physician, unopposed fee-for-service practice seeks sixth family physician with ER skills. Clinic group focus is on balance of work and lifestyle. Easy access to lower mainland, Whistler and interior of province. Call currently 1-in-5. Regular schedule includes one week off every fifth week. Full Rural Physician Recruitment and Retention benefits eligibility, including 38 days rural locum coverage for holidays. World-class wilderness at your doorstep for skiing, hiking, fishing, whitewater kayaking and mountain biking. Full service rural hospital with GP Surgeon and Anesthetist on staff. For more information email physicianrecruitment@interiorhealth.ca or view online at Web site www.betterhere.ca –RM-282b

FAMILY PHYSICIAN: BC – Logan Lake is situated in the Heart of the Highland Valley; a pristine natural environment of mountains, lakes and forests. Logan Lake is a growing, progressive and family-oriented community. This is a full service family practice with acute care clinic coverage. We have a turnkey operation with Wolf EMR and no startup costs for a new physician. Also, only 60 km away is a tertiary level hospital, Royal Inland Hospital, Kamloops. Remuneration is fee-for-service \$300-500,000+/-, plus rural retention incentives and on-call availability payment. For more information email physicianrecruitment@interiorhealth.ca or view online www.betterhere.ca –RM-317

FAMILY PHYSICIANS: BC – Merritt. Rolling hills, sparkling lakes and over 2,030 hours of sunshine every year make Merritt a haven for four-season outdoor recreation. We have a need for family physicians in their choice of clinic. Nicola Valley Hospital and Health Centre is a 24-hour Level 1 community hospital with a 24-hour Emergency Room. Also, only 86 km away is a tertiary level hospital, Royal Inland Hospital, Kamloops. Remuneration is fee-for-service \$250-\$450,000+, rural retention incentives and on-call availability payment. For more information email physicianrecruitment@interiorhealth.ca or view online www.betterhere.ca –RM-311

FAMILY PHYSICIANS: BC – Nelson. The city of Nelson is seeking family physicians for their vibrant, active community. There are both part-time and full-time opportunities available in well-established clinics. With supportive colleagues to share the responsibilities of in-hospital patients, clinics operate with EMR systems, along with very efficient and friendly staff. Clinic physicians are very supportive to new colleagues establishing their practice and providing coverage for hospital inpatients. Specialist support is available at the local hospital, including internal medicine, ophthalmology, neurology and pediatrics, with additional services regionally. There is also the additional option of doing emergency room work and obstetric care. Room for growth! With its friendly people and scenic location among rivers, mountains, and lakes, the area offers a wide range of year-round outdoor recreational opportunities. Remuneration can be discussed when determining which clinic is a good match for you, plus multiple incentives: recruitment \$15,000; retention fee premium 11.62%; with a retention flat fee \$12,107.96. For more information email physicianrecruitment@interiorhealth.ca or view us online at our Web site www.betterhere.ca –RM-293

www.betterhere.ca

 Interior Health

It's the Island calling

FAMILY PHYSICIAN OPPORTUNITIES Vancouver Island, B.C.

Your career can be a demanding one ... so why not consider a location where the benefits are *naturally distracting*?

Family Practice opportunities are available in rural and urban locations, including **Port McNeill, Port Hardy, Campbell River, Comox Valley, Oceanside, Cowichan Valley** and on both **Cortes** and **Pender Islands**. The expansive natural beauty, access to amazing recreational activities and one of the best climates in Canada – Vancouver Island is a mecca for outdoor enthusiasts and offers a quality of life second to none!

An Alternative Payment contract is available in some locations and in designated communities, a range of attractive **Rural Benefits** are provided including:

- \$10,000 - \$20,000 Recruitment Incentive
- \$5,000 Relocation Reimbursement
- Fee-for-Service Premium
- Annual Retention Payment
- Annual CME Allowance
- Rural GP Locum Program

View all our current opportunities at www.viha.ca/careers/physicians or contact us directly for more information.

Sheila Leversidge, Physician Recruitment Coordinator

Tel: 250-740-6972 • Email: physicians@viha.ca

Discover Vancouver Island ... with unlimited possibilities for your career, family & future!

RM-323



Family Physicians

**It's more than a practice
.....it's a lifestyle!**

Northern Medical Services is seeking family physicians for full-time, itinerant contract and locum positions available in northern Saskatchewan. Experience practice in a remote setting and receive a competitive remuneration package (compensation in excess of **\$270,000-\$362,000** per annum depending upon qualifications and employment location) plus additional personal and professional benefits too numerous to mention. Locum rate: **\$1400-\$1765** per day plus on-call stipend.

Kerri Balon, Recruitment Coordinator
Northern Medical Services
Division of Academic Family Medicine
404, 333 – 25th Street E.
Saskatoon, SK Canada S7K 0L4
Tel 306 665-2898
Fax 306 665-6077
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RM-305



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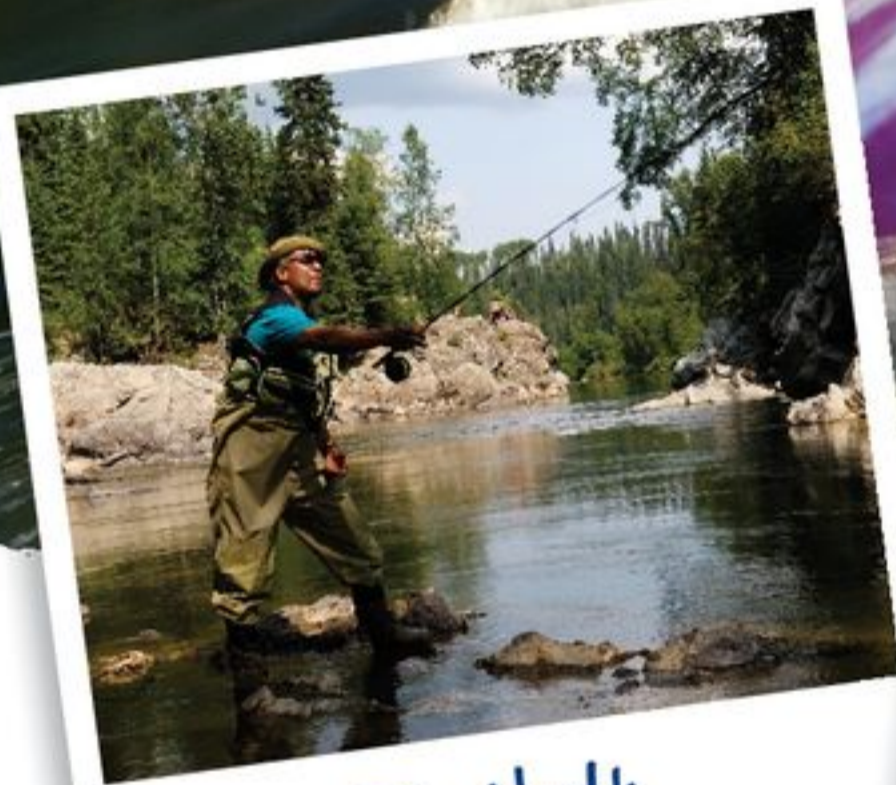
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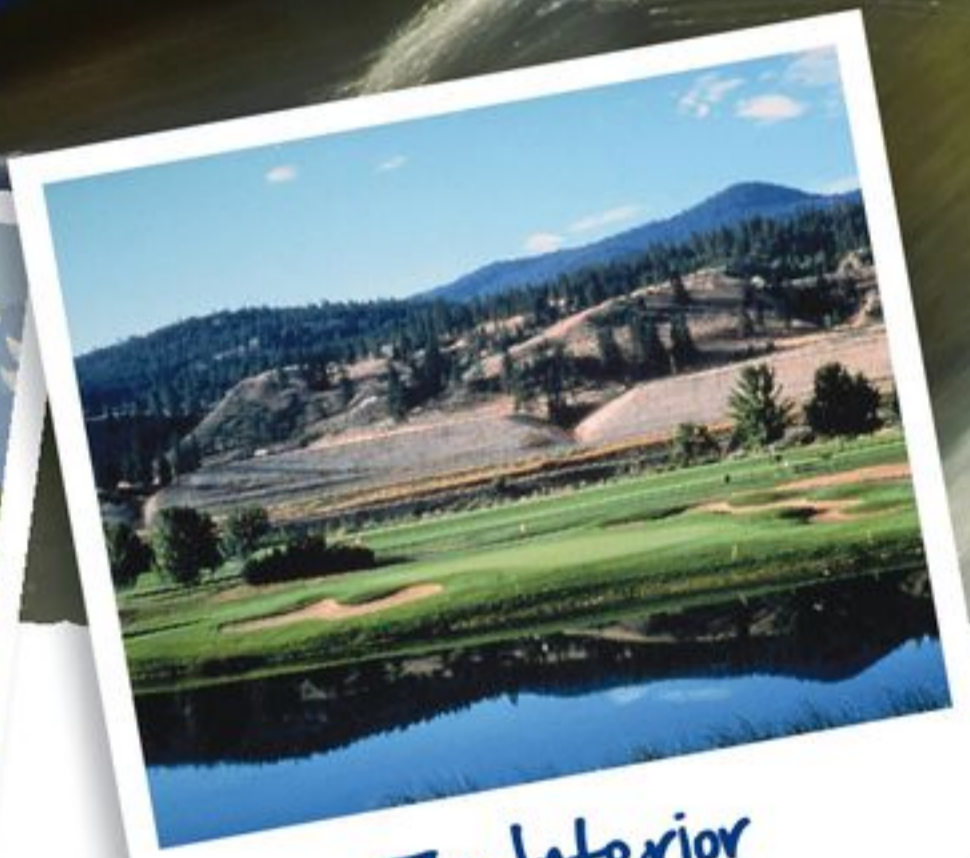
Rural BC, the place to be.



The North



The Island



The Interior

PRACTISE MEDICINE IN BRITISH COLUMBIA Enrich your career. Enhance your quality of life.

Join the hundreds of physicians who have moved to rural British Columbia (BC) to enjoy a quality of life that is envied around the world. Our physician services team can assist you with licensing and immigration, and match your skills and interests with exciting career opportunities. **Register online today!**

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Family Medicine Forum
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PHYSICIANS

NURSES

ALLIED HEALTH

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RM-326

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Photo: Picture BC & Tim Swanky

Open up to a new LAAC option in COPD

IMPROVED PATIENTS' QUALITY OF LIFE

(LS mean change in SGRQ total score vs. placebo, -3.32; $p < 0.001$)^{1,2†}



NEW ONCE-DAILY ^{Pr} **SEEBRI* BREEZHALER*** DEMONSTRATED 5-MINUTE ONSET AND 24-HOUR BRONCHODILATION

- FEV₁ improvement shown 5 minutes after first dose (0.093 L vs. placebo, $p < 0.001$, serial spirometry)^{1,3†}
- Significantly greater LS mean FEV₁ vs. placebo demonstrated at all time points over 24 hours (LS mean FEV₁ [L] vs. placebo after first dose, $p < 0.001$; time points were 5 min, 15 min, 30 min, 1 hr, 2 hrs, 3 hrs, 4 hrs, 6 hrs, 8 hrs, 10 hrs, 12 hrs, 23 hrs 15 min, 23 hrs 45 min)^{4§}

Indication & clinical use:

SEEBRI* BREEZHALER* is indicated as a long-term once-daily maintenance bronchodilator treatment in patients with chronic obstructive pulmonary disease (COPD), including chronic bronchitis and emphysema.

- ▶ Not indicated for the relief of an acute deterioration of COPD
- ▶ Can be used at the recommended dose in elderly patients 65 years of age and older
- ▶ Should not be used in patients under 18 years of age

Relevant warnings and precautions:

- ▶ Not indicated for treatment of acute episodes of bronchospasm
- ▶ Not indicated for treatment of acutely deteriorating COPD
- ▶ Worsening of narrow-angle glaucoma
- ▶ Worsening of urinary retention
- ▶ In severe renal impairment, use only if the expected benefit outweighs the potential risk
- ▶ Paradoxical bronchospasm

For more information:

Please consult the Product Monograph at www.novartis.ca/asknovartispharma/download.htm?res=seebri%20breezhaler_scrip_e.pdf&resTitleId=665 for important information relating to adverse events, drug interactions, and dosing information which have not been discussed in this piece. The Product Monograph is also available by calling the Medical Information department at 1-800-363-8883.

LAAC: long-acting anticholinergic; COPD: chronic obstructive pulmonary disease; LS: least square; SGRQ: St. George's Respiratory Questionnaire; measures health-related quality of life in symptoms, activities and impact on daily life; FEV₁: forced expiratory volume in 1 second.

† GLOW2: A 52-week, randomized, double-blind, placebo-controlled parallel-group study of 1,060 patients with COPD. Patients received either SEEBRI* BREEZHALER* (glycopyrronium 50 mcg o.d.; n=525), placebo (n=268), or open-label tiotropium (18 mcg o.d.; n=267) as an active control. Primary endpoint was 24-hour post-dose (trough) FEV₁ following 12 weeks of treatment.

‡ GLOW1: A 26-week, randomized, double-blind, placebo-controlled parallel-group study to assess the efficacy, safety and tolerability of once-daily SEEBRI* BREEZHALER* (50 mcg) in patients with COPD (n=550); placebo (n=267).

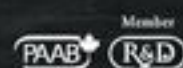
§ LS mean FEV₁ (L) after first dose; SEEBRI* BREEZHALER* (n=169) vs. placebo (n=83), respectively: 5 min: 1.39 vs. 1.30; 15 min: 1.43 vs. 1.28; 30 min: 1.44 vs. 1.28; 1 hr: 1.47 vs. 1.28; 2 hrs: 1.53 vs. 1.34; 3 hrs: 1.53 vs. 1.35; 4 hrs: 1.52 vs. 1.35; 6 hrs: 1.48 vs. 1.33; 8 hrs: 1.47 vs. 1.33; 10 hrs: 1.47 vs. 1.32; 12 hrs: 1.45 vs. 1.31; 23 hrs 15 min: 1.37 vs. 1.27; 23 hrs 45 min: 1.39 vs. 1.31; $p < 0.001$ for all time points.

References: 1. SEEBRI* BREEZHALER* Product Monograph. Novartis Pharmaceuticals Canada Inc., October 12, 2012. 2. Kerwin E, Hébert J, Gallagher N et al. Efficacy and safety of NVA237 versus placebo and tiotropium in patients with COPD: the GLOW2 study. *Eur Respir J* 2012;40:1106-14. 3. D'Urzo A, Ferguson GT, van Noord JA et al. Efficacy and safety of once-daily NVA237 in patients with moderate-to-severe COPD: the GLOW1 trial. *Respir Res* 2011;12:156(1-13). 4. Data on file. Novartis Pharmaceuticals Canada Inc. 5. Jones P. St. George's Respiratory Questionnaire Manual. Available from: www.healthstatus.sgu.ac.uk/SGRQ_download/SGRQ%20Manual%20June%202009.pdf. Accessed December 5, 2011.

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