30TH ANNUAL CONFERENCE

Niagara Falls
SCOTIABANK CONVENTION CENTRE

RURAL & REMOTE MEDICINE COURSE

APRIL 20–22 2023

SRPC.ca @SRPCANADA #SRPC2023
SRPC IS PROUD TO PRESENT

THE 30TH ANNUAL RURAL AND REMOTE MEDICINE COURSE

For thirty years the SRPC has provided a unique opportunity for sponsors to enjoy meeting and networking with rural physicians, residents, and medical students in a central location. Whether your intention is to raise awareness, advocate for a cause, advertise a product, or simply to gain insight about the challenges and opportunities that rural medicine poses, this is the conference where your goals will be achieved.
The majority of delegates are experienced doctors who are practicing in rural and remote Canada as well as students and residents interested in rural medicine.

Other delegates include nurses, physician assistants, medical educators, health administrators, and academics.

Funds raised through your contribution ensure the ongoing viability of this valuable conference. It is the only one of its kind, addressing the needs of rural doctors on a national level.

All sponsorship monies are considered to be unrestricted educational grants.

### % of 2022 Conference Participants

<table>
<thead>
<tr>
<th>Role</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate</td>
<td>4%</td>
</tr>
<tr>
<td>Exhibitor</td>
<td>25%</td>
</tr>
<tr>
<td>Physician</td>
<td>52%</td>
</tr>
<tr>
<td>Resident</td>
<td>11%</td>
</tr>
<tr>
<td>Student</td>
<td>8%</td>
</tr>
</tbody>
</table>

### % of 2022 Conference Participants by Province Territory

<table>
<thead>
<tr>
<th>Province</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>ON</td>
<td>38%</td>
</tr>
<tr>
<td>BC</td>
<td>20%</td>
</tr>
<tr>
<td>AB·SK·MB</td>
<td>18%</td>
</tr>
<tr>
<td>NL</td>
<td>7%</td>
</tr>
<tr>
<td>QC</td>
<td>6%</td>
</tr>
<tr>
<td>NT·NU·YK</td>
<td>3%</td>
</tr>
<tr>
<td>NB·NS·PE</td>
<td>7%</td>
</tr>
<tr>
<td>INT</td>
<td>1%</td>
</tr>
</tbody>
</table>
SPONSORS & EXHIBITORS INFORMATION 2023

SRPC’s Rural and Remote Medicine Conference has become one of the most well attended rural medical conferences anywhere. In previous years it has attracted nearly 1,000 attendees from across Canada as well as from other countries. It offers rural doctors opportunities to gain and upgrade vital skills, exchange knowledge, develop their professional and social networks, and compare notes on the evolving field of rural medical practice.

PLATINUM SPONSORSHIP: $35,000

- Double booth exhibition space in a prime location of your choice
- Company logo displayed at the plenary sessions
- Opportunity for auxiliary display at the registration area
- Acknowledgement of sponsorship at the morning plenary sessions
- Company name and website on our event app
- Exclusive sponsor of the registration bags with the sponsor logo displayed
- Exclusive sponsor of the delegate name tags with the sponsor logo displayed on the attendee name tags
- A promotional insert in the registration bags
- Your logo and company name on the conference website pages with a Hyperlink to your website
- Full page advertisement in the Canadian Journal of Rural Medicine
- Acknowledgement in the Canadian Journal of Rural Medicine
- 4 full-conference delegate registrations
- 4 tickets to the Saturday Wrap Up Party
<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>SPONSORSHIP FEE</th>
<th>INCLUDED BENEFITS</th>
</tr>
</thead>
</table>
| **GOLD SPONSORSHIP:** $15,000 |  | • Double booth exhibition space in a prime location of your choice  
  • Company logo displayed at the plenary sessions  
  • Opportunity for auxiliary display at the registration area  
  • Company name and website listed on our event app  
  • A promotional insert in the registration bags  
  • Half page advertisement in the Canadian Journal of Rural Medicine  
  • Acknowledgement in the Canadian Journal of Rural Medicine  
  • 3 representatives at the booth  
  • 3 tickets to the Saturday Wrap Up Party |
| **SILVER SPONSORSHIP:** $8,500 |  | • 10 × 10 Exhibition space  
  • Option to select booth location  
  • Opportunity for auxiliary display at the registration area  
  • Company name and website listed on the event app  
  • A promotional insert in the conference registration kits  
  • Acknowledgement in the Canadian Journal of Rural Medicine  
  • 2 representatives at the booth |
| **BRONZE SPONSORSHIP:** $6,500 |  | • 10 × 10 Exhibition space  
  • Option to select booth location  
  • A promotional insert in the registration bag  
  • Company name and website listed on the event app  
  • 2 representatives at the booth |
| **NON-PROFIT/MEDICAL SCHOOLS:** $3,000 |  | • 10 × 10 Exhibition space  
  • 2 representatives at the booth  
  • Company name and website listed on our event app |

REGISTER HERE
ALL EXHIBIT SPACE INCLUDES:

- Skirted table and 2 chairs
- Electrical outlet
- Free WiFi
- Access to meals/breaks and plenary sessions

EXHIBIT DATES:

Move-in/Set-up: Wednesday, April 19th between 3pm and 8pm
Show dates: Thursday, April 20th*
           Friday, April 21st
           Saturday, April 22nd
Tear down: Saturday, April 22nd at 5 pm

PLEASE NOTE: the conference hours are from 8 am to 5 pm on all 3 days. These are the recommended times, but we do acknowledge that these are long days, so we leave the scheduling to your own discretion.

* Thursday evening the Mix N’ Mingle is held in the exhibit area from 5 pm to 7 pm

MIX N’ MINGLE SPONSORSHIP: $5,000

The Mix N’ Mingle Reception takes place the first evening of the conference allowing the attendees the opportunity to get acquainted, meet with old friends and is a splendid genre for networking. Thanks to your sponsorship, guests will enjoy a memorable evening with peers and other delegates over good food, good wine, and fine entertainment.

Mix N’ Mingle sponsor benefits include:

- Display your banner at the reception
- Acknowledgement as the Mix N’ Mingle sponsor at the morning plenary
- Your company logo printed on the complementary drink tickets
- Opportunity to provide each guest with branded merchandise

REGISTER HERE
ADVERTISING REGISTRATION KIT INSERT: $750

Organizations can directly reach delegates through inserts in the registration bags. Finished inserts to be provided by the sponsor.

Inserts may take the form of:
- Brochure or flyer
- Branded merchandise
- Product samples

Send 750 pieces of your merchandise to the address on the registration form no later than March 1, 2023.

The Saskatchewan Medical Association always chooses the inserts into the registration bags at the annual SRPC conference as a way to promote our booth and our messaging. Over the years we have found that doing this has increased traffic to our booth. Visitors to our booth have advance knowledge of why we are there and what we can offer. We have found that this has also helped us to have more meaningful conversations with physicians we meet. In fact, the style and design of our insert are often our first topic of conversation. We will continue to use the inserts into the registration kits for future years."

ADVERTISING CONFERENCE WEBSITE: $500

- Advertising space is available on the conference registration page
- Send us your logo and link to your website

STUDENT/RESIDENT/MENTOR CO-SPONSORSHIP: $500

- Sponsors of the Student/Resident/Mentor Reception will help contribute towards the cost of providing the students, residents and mentors with an opportunity to relax and mingle
- Your logo on the flyer announcing the event that is included in all registration bags
- Acknowledgement at the reception

REGISTER HERE
COFFEE CART SPONSOR: $2,000

There will be coffee carts strategically located to draw the delegates through the exhibition hall.
- Signage on the coffee cart for the duration of the conference
- Acknowledgement as the Coffee Cart Sponsor in the course

"THE ORGANIZERS [...] ALWAYS MAKE IT EASY TO MANEUVER BEFORE AND WHILE WE ARE AT THE CONFERENCE."

"THIS IS A WELL-PLANNED AND VALUABLE CONFERENCE, NOT JUST FOR PHYSICIANS, BUT EXHIBITORS AS WELL."

"WE HAD HUNDREDS OF REALLY GREAT AUTHENTIC CONVERSATIONS. IT WAS NICE TO BE BESIDE OTHER SIMILAR VENDORS SO WE COULD CHAT ABOUT WORKING TOGETHER AS WELL."

REGISTER HERE
## Sponsor Levels

<table>
<thead>
<tr>
<th>Feature</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Medical/Non-Profit*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Double booth exhibition space in a prime location in the exhibition area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company logo displayed at the plenary sessions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Booth exhibition space in the exhibition area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exclusive sponsor of the registration bags with the sponsor logo displayed</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exclusive sponsor of the delegate name tags with the sponsor logo displayed</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgment of sponsorship at the morning plenary sessions</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Company name and website listed on our event app</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Your logo and company name on the conference website pages</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>A promotional insert in the registration kits</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Full page advertisement in the Canadian Journal of Rural Medicine</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Half page advertisement in the Canadian Journal of Rural Medicine</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement in the Canadian Journal of Rural Medicine</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Opportunity for auxiliary display at the registration area</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>4 full-conference delegate registrations</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>4 tickets to the wrap up party</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>3 representatives at the booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>3 tickets to the wrap up party</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>2 representatives at the booth</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
</tbody>
</table>

*limited spaces available

---

REGISTER HERE
Floor plan may be subject to change.
"Really enjoyed being an exhibitor at this conference, I saw value in attending and look forward to attending in the future."

- All prices are in Canadian dollars and exclusive to HST.
- Full payment is due 30 days after receipt of your registration form. All payments must be made in full by March 1, 2023.
- Notice of cancellation must be submitted by email to louisea@srpc.ca.
- Cancellations made prior to or on March 1, 2023 will receive a refund of 75% of the fees paid. Cancellations after March 9, 2023 will not be refunded and any outstanding balance remains payable.
- Bookings will be released for resale if full payment is not received within 30 days of submitting the application.

REGISTER HERE